

Wooden Valley Winery Brands Standards

Currently we have three brands: Wooden Valley, Lanza and Rosetta plus the Marlana label.

Wooden Valley Brand

Logo:

Most Used



Wooden Valley
WINERY & VINEYARDS
Since 1933

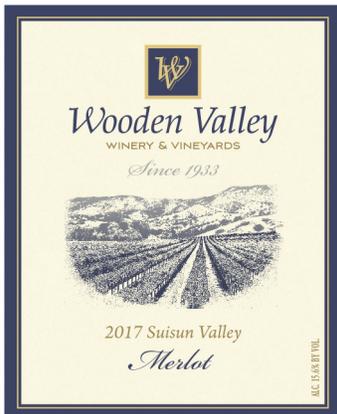
Secondary



Logo Bug:



Label:



Colors:

Dark Blue

#3D4363

Pantone 539 U

RGB 61, 67, 99

Golden Brown

#9E8754

Pantone 463 U

RGB 158, 135, 84

Label's Fonts:

Wooden Valley - Palatino Italic

Winery & Vineyards - Aviano Sans

Since 1933 - Bickham Script Pro

2016 Suisun Valley - Arno Pro Italic SmText

Merlot - Bickham Script Pro